

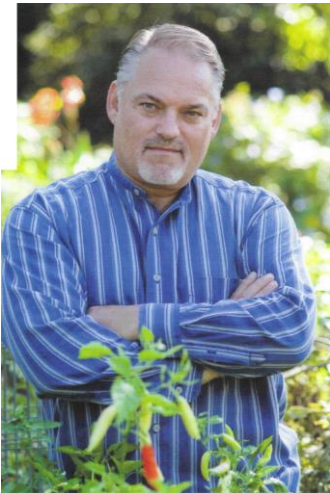
Oley Valley Heritage Association NEWSLETTER



March, 2011

Welcome to our first newsletter! If you have received this newsletter, you are either a member or someone who purchased our book, *The Oley Valley: A Photographic Journey*. The purpose of the newsletter is to better inform our members of what we're doing, what programs we are offering, and how you can participate. Our newsletter will be published on a semi-annual basis and will be mailed to your home provided that you are a member. We welcome you to join. Membership is only \$5 per person. A membership application is included.

MARCH PROGRAM TO BE HELD AT YELLOW HOUSE HOTEL



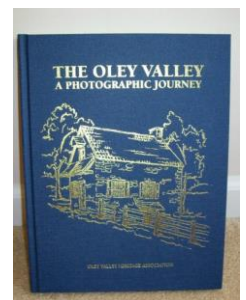
William Woys Weaver, an internationally known food historian and author of 15 books, will present a program on **Pennsylvania Dutch Cooking** on March 28. Weaver has been featured on national programs including "Good Morning America." His most recent cookbook received the Jane Grigson Award (a Julia Child Cookbook Award). He is also an organic gardener and wrote a book entitled *Heirloom Vegetable Gardening*.

Mr. Weaver's program will include a lively, interactive discussion with the audience on Pennsylvania Dutch cooking, and will end with a sampling of some Pennsylvania Dutch treats.

Please join us for an enjoyable evening with Mr. Weaver on **March 28 at 7 p.m. at the Yellow House Hotel**. Everyone is invited to attend. The program is free and membership is not required. Due to limited parking, carpooling is recommended.

SECOND PRINTING OF *The Oley Valley: A Photographic Journey*

"Sold out." That's what the board members and businesses had to tell people who wanted to purchase our book just before Dec. 25th. These were words we couldn't even imagine saying before the book was printed. We couldn't believe how fast this book sold, selling 1,200 books in five weeks to people all over the USA. Because of this demand, on Monday, January 17th, the OVHA board made the decision to do a second printing. The book will be available again for purchase in **March** at locations listed on the last page of this newsletter. The price of the book is \$35 including tax. To have a book shipped, please complete an order form located on our website: www.oleyvalleyheritage.org. Shipping and handling is \$8 per book.

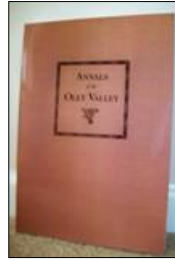


ERRATA (CORRECTION) SHEET FOR FIRST PRINTING OF *The Oley Valley: A Photographic Journey*

Even though we tried our best not make any errors in our first printing, unfortunately some were made. Enclosed in this mailing is an errata sheet which should be kept inside your book.

REPRINT OF “THE ANNALS OF THE OLEY VALLEY”

The OVHA did a reprint of the *Annals of the Oley Valley* originally written by Rev. P. C. Croll, D.D. of Womelsdorf, PA in 1926. The *Annals* details the history of families who settled in the Oley Valley and is a treasure for those doing genealogical research. The reprint of the book was enlarged to better accommodate readers and includes an academic foreword by Dr. Don Yoder of the University of Pennsylvania and an index supplied by George Meiser IX, former president of the Historical Society of Berks County. The price of the book is \$22.00 including tax and will be available for purchase in **March** at locations listed on the last page of this newsletter. If you would like a book shipped, please complete an order form located on our website: www.oleyvalleyheritage.org. Shipping and handling is \$7 per book.



ADDITIONAL PAGE FOR THE ANNALS

We began to sell the *Annals* on our first book pickup date. It was purchased by a few individuals before we discovered that the last page was missing. To correct the mistake, we took the book off the market until the missing page could be reproduced. If you happen to be one of those lucky few who purchased the *Annals* on our first book pickup date at the Oley Fairgrounds on Nov. 20, 2010, we have an additional page for you. Please contact us at (610) 670-0533 and we will mail the page to you.

The Oley Valley: A Photographic Journey A five year story

The Oley Valley: A Photographic Journey began on February 21, 2005 when our organization made the decision to create a photographic book pertaining to the Oley Valley. The photos were to tell a story of what life was like years ago. A book committee was appointed consisting of Bob Lesko, Alan Yerger, Pat DeGrazia, Doris Lorah, and Mary Ellen Lash with Mary Williams as project leader.

The public was asked for and volunteered over 600 photographs which we scanned and selected 426 for our book. Many hours were spent writing, researching, interviewing local individuals, and organizing the text. The book was proofread numerous times by many volunteers.

When all of the writing was completed, the photos and text was given to our publisher who arranged the layout. It was returned to us for changes and/or corrections. This step was repeated six times. A final proof copy was given to us by the publisher

before it was printed. Many volunteers assisted Mary Williams in the tedious job of creating the index. This procedure took over 75 hours. Lynn Lorah, a local artist, was asked to create pen and ink drawings which were included in the book. From October 28, 2010 to November 12, 2010 the book was printed, bound and delivered. Our first sale was on November 20, 2010.

The book committee would like to express our appreciation to those who donated photographs to this project. Without your help, this book would not have been published. We would also like to express our gratitude to those who purchased the book and the many wonderful compliments we have received such as “Great job,” “Thanks for writing it,” “I can’t put it down,” “We needed this,” and “My friend has Alzheimer’s and he seems to remember as he spends many hours looking at the book.”

INPUT FROM MEMBERS

The Board of the OVHA would like to hear from our members. Could you please take the time to complete the below questionnaire and let us know your opinions?

What kind of programs are you interested in? _____

Is there something you'd like our organization to be more involved with? _____

What talents do you have that you could offer us? Some examples are: writing, web page design, historian, marketing, speaker for a program, interviewing and filming, carpentry, moving heavy items such as boxes of books.

Please mail to: Oley Valley Heritage Association, P O Box 401, Oley, PA 19547-0401



DeBenneville Barn



Oley Valley Inn

OVHA Collectibles:



Johan DeTurk House



Fisher Home



Knabb-Bieber Mill

MEMBERSHIP

If you are not a member of the Oley Valley Heritage Association, please consider joining. No knowledge of history is needed. Everyone is welcome no matter where they live. We have members all over the USA.

Oley Valley Heritage Association Membership Form

Yes! I/We want to help support the Oley Valley Heritage Association in
"protecting our future by preserving our past."

- \$ 5.00 Individual Membership
\$ 10.00 Family Membership
\$ 25.00 Contributing Membership/Business Membership
\$ _____ Additional Contribution

Name (*please print*) _____

Address _____

Township _____

Phone _____

Zip Code _____

Dues and contributions are deductible for income tax purposes.

Please mail to: Oley Valley Heritage Association, P O Box 401, Oley, PA 19547-0401

**WHERE CAN I PURCHASE MERCHANDISE
FROM THE OVHA?**

Location	The Oley Valley: A Photographic Journey	Annals of the Oley Valley By Rev. P. C. Croll, D.D.	Oley Valley Heritage The Colonial Years: 1700-1775 By Philip E. Pendleton	Collectibles
Yellow House Hotel, Yellow House	X		X	
Christa's Creations, Oley	X			X
Evelyn & Harriette's, Pleasantville	X			
The Corner Pantry, Limekiln	X			
Gracefully Framed, Boyertown	X			
Spayd's Greenhouses, Pricetown Road	X	X		
Riverview Nursery, Pricetown Road	X	X		
Saucony Book Shop, Kutztown	X	X		

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